******Proposal Document**

**COLLABORATION TERMS AND ROYALTY AGREEMENT PROPOSAL**

**Proposed By:**

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**EXECUTIVE SUMMARY**

This proposal outlines the potential collaboration between **Meta** and **K.D.A. Harith Devinda Rajapaksha** for a **“mobile-friendly immersive e-commerce platform”.** The goal is to leverage Meta’s cutting-edge AR/VR capabilities to address current market gaps and revolutionize e-commerce accessibility for SMEs globally.

**I respectfully invite Meta to propose fair and mutually beneficial terms for a collaboration and royalty agreement**. I am confident that a partnership will lead to groundbreaking innovation and substantial value creation for both parties.

**OBJECTIVE**

**The purpose of this collaboration is to provide Meta with a comprehensive solution to bridge the gap between traditional e-commerce and immersive AR/VR experiences.** This will involve identifying market needs, proposing scalable solutions, and offering actionable insights to guide the platform’s development. Key steps include highlighting specific market opportunities, suggesting initial rollouts in high-growth regions, and developing strategies to support long-term scalability and global adoption.

**My role in this partnership will focus on identifying market opportunities, presenting scalable strategies, and sharing intellectual insights that align with Meta’s goals.**

**PROPOSED FRAMEWORK**

1. **Fair Collaboration Terms:**

* I trust Meta’s expertise to structure terms that reflect the value of this proposal while ensuring that I am adequately recognized and compensated for my contributions.

1. **Royalty Agreement:**
   * I propose the possibility of a royalty structure based on net revenue from the platform, including subscriptions, transaction fees, and AR/VR advertising revenue. The exact terms can be discussed to ensure fairness and scalability.
2. **Upfront Payment:**
   * An initial payment to secure the transfer of intellectual contributions can be negotiated based on Meta’s standard practices. This payment will ensure mutual commitment and protect the value of my input.
3. **Transparency and Trust:**
   * Regular reporting on platform performance and revenue metrics to foster trust and accountability.

**VALUE PROPOSITION FOR META**

1. **Addressing Market Gaps:**
   * This platform bridges the accessibility gap in immersive e-commerce, providing SMEs with affordable AR/VR tools optimized for mobile devices.
2. **Revenue Potential:**
   * Projected to generate **over $20.3 billion annually by 2027**, driven by a combination of subscription revenues, transaction fees, and immersive advertising. **Key milestones include achieving a 10% market share in the global e-commerce space, onboarding 5 million businesses within the first three years**, and expanding to emerging markets through localized rollouts and strategic partnerships. the platform unlocks significant revenue streams through subscriptions, transaction fees, and immersive advertisements.
3. **Long-Term Scalability:**
   * Designed for global expansion, with specific growth opportunities in emerging markets such as Southeast Asia, Africa, and Latin America. The process includes phased rollouts tailored to local market needs, forming strategic partnerships with regional e-commerce platforms, and developing localized features such as language support and payment integration to maximize user engagement and adoption.
4. **Alignment with Meta’s Vision:**
   * This initiative accelerates AR/VR adoption, strengthens social commerce leadership, and enhances Meta’s ecosystem’s value.

**REQUEST FOR COLLABORATION**

I invite Meta to review this proposal and share a framework for collaboration that reflects:

* Recognition of my intellectual contributions.
* A fair royalty agreement or compensation structure.
* The opportunity for me to provide additional insights during the platform’s development phase without being involved in implementation or technical work.

**CALL TO ACTION**

I am open to refining the agreement to ensure mutual success and look forward to discussing this proposal further. Please feel free to contact me at [**harithdevinda8@gmail.com**](mailto:harithdevinda8@gmail.com)or **+94703359228** to schedule a follow-up meeting or presentation.

Thank you for considering this opportunity to collaborate and create a transformative impact in the e-commerce space.